



Dona Gelsinger

Dona Gelsinger Licensing

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Artist Dona Gelsinger launches collection on HSN

White City, OR: (July 13th, 2009) – Artist Dona Gelsinger will launch a new product line on nationally broadcasted, live television. The Home Shopping Network, now reaching 90 million homes, has selected Gelsinger's collection to be featured on their Christmas in July special. The Dona Gelsinger product line, created exclusively for HSN, will feature tapestries, stockings, tree skirts, tree toppers and yard flags, all of which feature dazzling fiber optic lighting. Additionally, woven pillows and throws made in the USA will also be featured.

The segment will feature video from Gelsinger's personal residence in Medford, Oregon where she will personally introduce and talk about the collection and her artwork. The segments will broadcast on **July 14th and July 15th** hosted by sales rep Sharon Dippel. The products were manufactured by licensing partner, Manual Woodworkers and Weavers of North Carolina. Dona states, "In 5 years of working with Manual, they have created some of the most innovative and beautiful products to ever feature my artwork".

About Dona Gelsinger Licensing Dona Gelsinger Licensing markets award winning artwork to manufacturers and retailers worldwide in an effort to create quality, art and design driven products. Gelsinger's art is now available on products in more than 30 countries. For more information, please visit the company's web site at www.donagelsinger.com.

About The Home Shopping Network HSN, Inc. (NASDAQ: HSNI) is a \$2.8 billion interactive multi-channel retailer with strong direct-to-consumer expertise among its two operating segments, HSN and Cornerstone Brands. HSNi offers innovative, differentiated retail experiences on TV, online, in catalogs, and in brick and mortar stores. HSNi ships 50 million products and handles 50 million inbound customer calls annually. HSN, which created the television retail industry 31 years ago, now reaches 90 million homes (24 hours a day, seven days a week, live 364 days a year).

About The Manual Woodworkers and Weavers Manual Woodworkers & Weavers, Inc. is a privately owned manufacturer and wholesale distributor based in the mountains of Western North Carolina. Since its beginnings in 1932, Manual Woodworkers has proven its ability to identify trends in the gift and decorative accessories industry and provide its customers with the finest products at the lowest available price.

For more information, interview requests and Dona Gelsinger pr materials, please contact Licensing Director, Jesse Gelsinger at jesse@donagelsinger.com or 541-830-1800.