



Dona Gelsinger

Dona Gelsinger Licensing

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Artist Dona Gelsinger creates for NCAA Football Teams.

White City, OR: (September 1st, 2009) – For over 1 year artist Dona Gelsinger has worked feverishly to create her first collection of sports paintings, titled “Tailgate Fever”, for 70 different major colleges. Dona’s background as a figurative and scenic painter has allowed her to create a fresh and exciting look for a well established market. Licensing director Jesse Gelsinger states, “Collegiate merchandise generates over \$4 billion dollars at retail each year. To have Dona’s artwork co-branded on officially licensed collegiate products is a staggering accomplishment for our small company”.

Longtime Gelsinger licensee and leading collegiate manufacturer, Fabrique Innovations, was the first in developing and introducing products featuring Gelsinger’s sports artwork. This season Dona’s collection will be available nationwide on officially licensed collegiate products including: fabric and blanket kits, fleece throws, mugs and coasters. Additional artwork and product categories are in the works for 2010. Products are available at www.GetSportsArt.com as well as brick and mortar retailers nationwide.



About Dona Gelsinger Licensing Dona Gelsinger Licensing markets award winning artwork to manufacturers and retailers worldwide in an effort to create quality, art and design driven products. Gelsinger’s art is now available on products in more than 30 countries. For more information, please visit the company’s web site at <http://www.donagelsinger.com>

About Fabrique Innovations For over 30 years Fabrique Innovations has been dedicated to the textile and garment industry, developing and producing only the finest quality in a huge assortment of fashion items and fabrics. For the past several years, Fabrique has been the exclusive licensee in polar fleece and cotton prints for over 70 colleges. Fabrique Innovations has had extensive success developing and producing exquisite jacquards (as shown in our jacquard bag collection), prints (as shown in our quilted bags and scrubs) and rugs. For more information, please visit the company’s web site at <http://www.fabriqueinnovationsinc.com>